



BARRY GLASSMAN

HARFORD COUNTY EXECUTIVE

FOR IMMEDIATE RELEASE

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Harford County Tourism-Related Funding Applications Available in February for FY 2021; Workshops Planned

BEL AIR, Md., (Jan. 22, 2020) - Harford County will begin accepting funding applications in February from local nonprofits promoting tourism and related activities in Fiscal Year 2021. The application deadline is Friday, March 20, 2020.

In its sixth year, Harford's competitive funding program was established by County Executive Barry Glassman to reinvest revenue from the hotel/lodging fee in cultural, historical, museum, eco-tourism, and sports-tourism activities. These attractions benefit local residents and draw visitors from outside the county, generating economic benefits through admissions, dining and potential overnight stays.

Last year, tourism-related funds were awarded to 25 nonprofits across Harford County totaling \$1.5 million.

In 2018, the tourism industry had a \$394 million economic impact in Harford.

Funding eligibility is limited to 501(c) 3 and 501(c) 6 organizations involved in tourism and related activities. This year's funding awards are for operating programs only, for the fiscal year that begins on July 1, 2020 and ends on June 30, 2021.

All qualifying nonprofits interested in applying should attend one of the following workshops.

- Wednesday, February 5, 2020, 2:00 p.m.
Harford County Office of Community & Economic Development
2021-D Pulaski Highway, Havre de Grace, MD 21078

- Wednesday, February 12, 2020, 9:30 a.m.
Harford County Office of Community & Economic Development
15 S. Main St., Bel Air, MD 21014


Each one-hour workshop will provide an overview of the program and a review of the application process; because of space limitations, only one representative from each nonprofit should attend. Registration is required at commdev@harfordcountymd.gov.

Beginning Friday, February 14, application packets will be available online at

<http://www.harfordcountymd.gov/1373/Tourism-Funding-Application>. The application deadline is 4:00 p.m. Friday, March 20, 2020.

Harford County's tourism-related funding program is administered by the Harford County Office of Community & Economic Development and the Economic Development Advisory Board's Tourism Activity Review Committee (TARC), which reviews applications and makes award recommendations to County Executive Glassman. Questions may be directed to Susan Bowen at 410-638-3045 ext. 1835 or skbowen@harfordcountymd.gov.

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